

2022

ANNUAL CLINICAL MEETING

September 10-14, 2022

HILTON PALACIO DEL RIO



Dear Industry Colleagues:

On behalf of the Board of Directors, meeting planning committee, and members, we would like to invite you to participate in and support our 2022 Annual Clinical Meeting of the Society of Ob/Gyn Hospitalists. The meeting will take place September 10-14, 2022 at the Hilton Palacio Del Rio in San Antonio, TX.

Our hope is that this year's meeting will provide knowledge that will not only enhance an attendee's individual practice but will motivate and prepare him or her to "go beyond," to impact the quality of care on a broader scale in his or her home hospital. Ob/Gyn hospitalists are uniquely positioned to lead change, and we hope that this year's program, which offers an exceptional balance of clinical, practice management and leadership topics, will provide attendees with tools and skills to optimize their opportunities.

Industry Partners and technical exhibits continue to be an essential part of our meeting's success. Our table top exhibit package will allow you to build brand awareness, provide product education and make valuable new connections. New this year, SOGH is offering a Virtual Exhibit in addition to your in person exhibit to extend your reach to our virtual audience.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions please contact Denise Castetter, Denise@veritasamc.com or 973-769-1020.

Sincerely,

Denise Castetter

Denise Castetter
Executive Director-Industry Relations

SPONSORSHIP INFORMATION

The 2022 SOGH Meeting will provide attendees with Continuing Medical Education (CME) in addition to advanced knowledge, combined with new product knowledge offered in the non-CME Science and Technology Auditorium.

SUPPORTING SOGH

- SOGH provides you with networking opportunities to build relations with new and existing customers. The expected 400 plus participants will be eager to learn about your company and products.
- Build Brand Awareness, Provide Product Education and gain Access to Valuable Leads with an Exhibit during unopposed hours in our exhibit hall.
- Optimize Visibility with a Diamond, Platinum Gold, Silver, Exhibitor Level Sponsorship.

PARTNERSHIP OPPORTUNITIES

The Society of Ob/Gyn Hospitalists (SOGH) is dedicated to improving outcomes for hospitalized women and supporting those who share this mission. SOGH is very excited to host its 12th Annual Clinical Meeting in San Antonio, TX.

DIAMOND LEVEL ▪ \$25,000

▪ **Industry Sponsored Product Theater** ▪

A non-competing timeslot during a lunch hour to highlight your company featuring a member of your speaker's bureau to present to attendees in person or virtually.

DIAMOND LEVEL SPONSORSHIP INCLUDES:

- SOGH provides AV, refreshments, event marketing
- Premium 8x10 exhibit assignment
- Six exhibitor badges
- Six tickets to Welcome Reception
- Recognition signage at entrance
- Full page advertisement included in program
- Recognition signage at entrance of exhibit hall
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails

PLATINUM LEVEL ▪ \$15,000 (Choose one of the following)

▪ **Industry Sponsored Product Theater** ▪

A non-competing timeslot during breakfast to highlight your company featuring a member of your speaker's bureau to present to attendees in person or virtually.

▪ **Board Meeting/SIM Faculty Reception** ▪

Sponsor a discussion with the SOGH Board of Directors at their Annual Board Meeting followed by a networking reception with the SIM Faculty.

▪ **Welcome Reception** ▪

One of the most visible ways to support the SOGH. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits.

PLATINUM LEVEL SPONSORSHIP INCLUDES:

- SOGH provides AV, refreshments, event marketing
- Premium 8x10 exhibit assignment
- Five exhibitor badges
- Five tickets to Welcome Reception
- Recognition signage at entrance of exhibit hall
- Full page advertisement included in program
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails

PARTNERSHIP OPPORTUNITIES

GOLD LEVEL ▪ \$10,000 (Choose one of the following)

▪ **Anniversary Networking Gala** ▪

Be part of celebrating “the decade to come” and the growth of OB/GYN hospitalist’s programs as the gold standard for improving inpatient outcomes.

▪ **“Edutainment” SIM Event** ▪

Sponsor our premier “edutainment” event that highlights the amazing work of our simulation facilitators and participants.

▪ **Poster Reception** ▪

Sponsor the SOGH Poster Reception during our highly anticipated premier “edutainment” event.

GOLD LEVEL SPONSORSHIP INCLUDES:

- Premium 8x10 exhibit assignment
- Four exhibitor badges
- Four tickets to Welcome Reception
- Recognition signage at entrance of exhibit hall
- Half page advertisement included in program
- Logo recognition on conference website
- Recognition in conference program

SILVER LEVEL ▪ \$7,500 (Choose one of the following)

▪ **Branded Attendee Lanyards** ▪

Your corporate logo will be displayed on conference name badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

▪ **Coffee Breaks** ▪

Help provide attendees with an AM/PM jolt by sponsoring coffee breaks during the annual meeting.

SILVER LEVEL SPONSORSHIP INCLUDES:

- Prime location of exhibit space (see Exhibit Level below)
- Three exhibitor badges
- Three tickets to Welcome Reception
- Recognition signage at entrance of exhibit hall
- Half page advertisement included in program
- Logo recognition on conference website
- Recognition in conference program

PARTNERSHIP OPPORTUNITIES

EXHIBIT LEVEL ▪ \$4,500

Includes table top exhibit and virtual presence.

EXHIBIT LEVEL SPONSORSHIP INCLUDES:

- Draped table and chairs
- Standing display and/or equipment is allowed
- Two exhibitor badges
- Two tickets to Welcome Reception
- Recognition signage at entrance of exhibit hall
- Logo recognition on conference website
- Recognition in conference program

In addition to these outlined above, customized sponsorship opportunities are available.
All sponsorships are offered on a first-come, first-served basis.

REGISTRATION FORM

Contact Name

Company Name

Address

City

State

Zip

Phone

Fax

Email

Signature

SPONSORSHIP LEVEL

- ☐ **DIAMOND • \$25,000** Industry Sponsored Product Theater
- ☐ **PLATINUM • \$15,000** (Choose one of the following)
☐ Industry Sponsored Product Theater ☐ Board/SIM Faculty Reception ☐ Welcome Reception
- ☐ **GOLD • \$10,000** (Choose one of the following)
☐ Anniversary Networking Gala ☐ "Edutainment" SIM Event ☐ Poster Reception
- ☐ **SILVER • \$7,500** (Choose one of the following)
☐ Branded Attendee Lanyards ☐ Coffee Breaks
- ☐ **EXHIBITOR • \$4,500** Standing display and/or equipment is allowed. Includes Virtual presence.

BADGES

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

- ☐ Credit Card: a member of our accounting team will contact you directly
- ☐ Check payable to: Society of OB/GYN Hospitalists (in US dollars on a US bank) Tax ID # 38-3845227
 Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- ☐ Please Invoice Me

Return this completed Registration Form to Denise Castetter

Email: Denise@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118



@sogh_official



@societyofobgynhospitalists

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#sogh2022